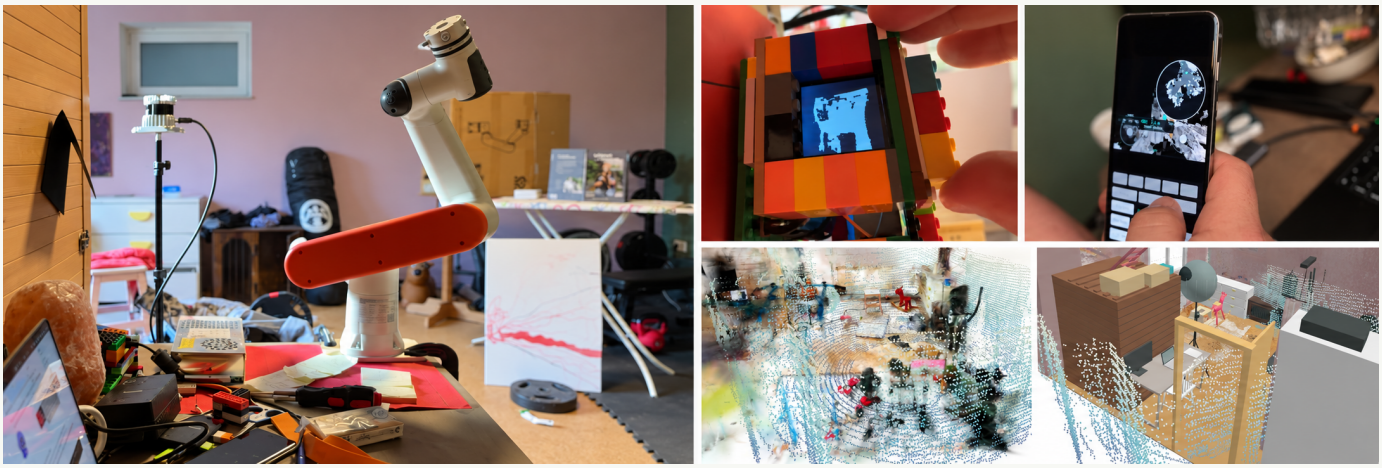
You build deep tech.
I make people get it.

Lukas Timm. Mechanical engineer, filmmaker and hands-on storyteller.
Ten years in automotive, LiDAR and simulation. Now building and explaining robotics, sensors and AI.



9.16M LinkedIn impressions in 365 days

28 Oct 2025–27 Oct 2026 · broader engineering audience

01

Content & features

from €500

net / post

From available or supplied information and assets.

- Product, architecture and application stories
- Technical explanations and original visuals
- Film/video treatment as scoped
- Publication on agreed channels + reporting

02

Practical production

from €1,200

net / project

Original work using supplied software, hardware or access.

- Concept, setup and agreed tests or builds
- Storytelling from the actual work
- Production + agreed channel distribution
- Optional finished assets for your channels

All prices exclude VAT. Scope sets the final quote: depth, format, feasibility, integration, deliverables, distribution and usage. Organic reuse, paid ads, exclusivity and editable sources are agreed as needed.

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An engineering audience. New people finding it.

LinkedIn 365 days

9.16M
impressions

28 Oct 2025–27 Oct 2026

Instagram 30 days

100,043
views

Snapshot: 27 Oct 2026

Reddit Past month

108K
post views

Snapshot: 27 Oct 2026

32,451 LINKEDIN FOLLOWERS

Senior-level LinkedIn followers **35%**

Motor vehicle manufacturing **28%**

99.5%
of Instagram views came from non-followers.

LinkedIn annual total: 9,156,897 impressions across the broader engineering audience. Follower groups overlap. Native snapshots: 27 October 2026.

+165
Instagram followers gained
Publer · 29 Sep–26 Oct

6,403
YouTube views
28 Sep–25 Oct

+35
YouTube net subscribers
28 Sep–25 Oct

ONE REEL. A QUESTION PEOPLE ENGAGED WITH.

The CO2 Roadster simulation: why does it lose lift?

35,217
Views

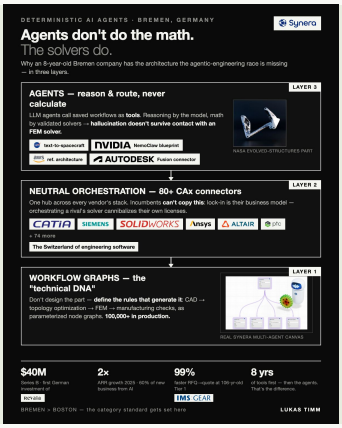
225
Saves

127
Followers attributed

Native lifetime reel insights, captured 27 October. Independent editorial experiment, not a sponsored forecast. Different channel windows remain separate; no cross-platform total.

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Clear stories.
Actual engineering work.

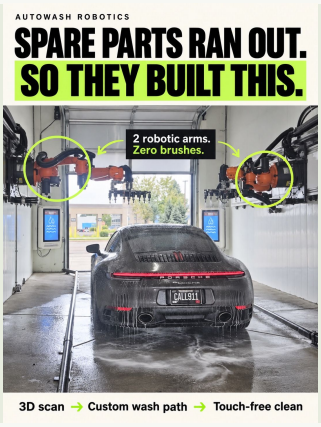


01 / Synera

A layered explanation of engineering agents, workflows and solvers.

85 reactions · 7 comments

See the original post

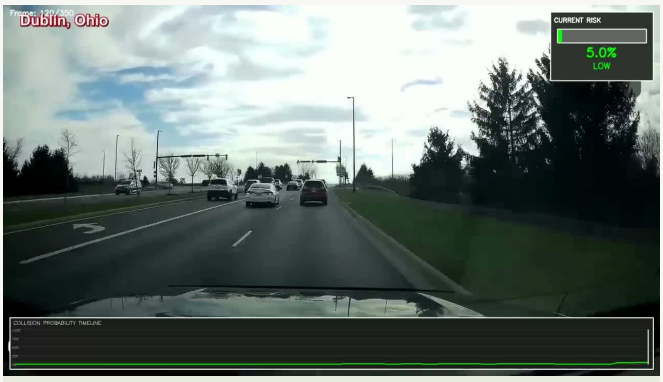


01 / Autowash

An operator's spare-parts problem becomes a robotics application story.

103 reactions · 15 comments

See the original post

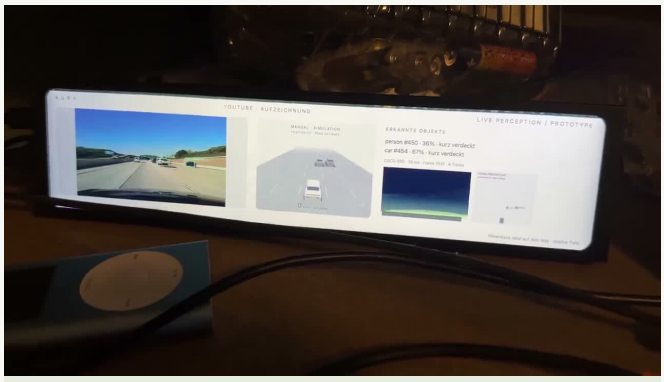


02 / Nexar software

Setup, selected video clips and my own viewer; strengths and limits included.

249 reactions · 10 comments

See the original post



02 / Cockpit prototype

Self-initiated build on a real display. Recorded footage processed on my Mac.

30 reactions · 12 comments

See the original post

Public counts checked 29 October via Apify. Original post artwork / real video frames. Examples demonstrate the work, not a claim that every featured company commissioned it. Nexar: November 2025. Comments can include author replies.

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Know what happened. Learn what to do next.

REACH VARIES. THE OUTLIER IS NOT THE PROMISE.

Autowash	**92,422**
Verne	**6,477**
LEAP 71	**3,399**

Publer Reach = unique impressions per post. Common 0–100,000 scale. Cumulative observations on 27 October, at different post ages. Selected examples, not a typical result or forecast.

01 Agree the audience

Define the engineers, teams or buyers, the message, channels and CTA.

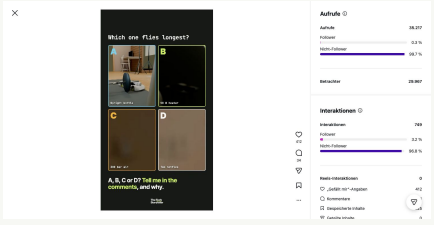
02 Measure the response

Views/impressions, available reach and watch metrics, saves, comments and substantive technical questions.

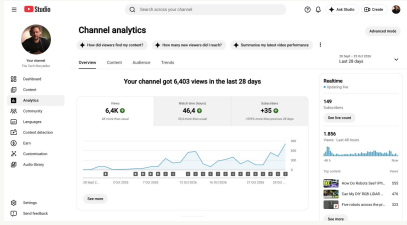
03 Report and follow through

Normally at 7 and 30 days. UTM clicks where available; client-side attribution for enquiries and outcomes.

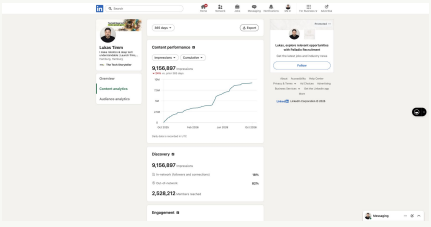
Planning assumptions are set per brief from comparable recent posts. No guaranteed reach, target-buyer exposure or leads. Hardware/software feasibility and honest findings are agreed before production.



Instagram reel insights



YouTube Studio



LinkedIn annual analytics

Discuss a project: lukas@alphavant.com

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